

# TPSP Digital Capabilities Resource- TPSP Review

Third-Party Service Provider Profiles and  
Digital Products



Trade Enablement

# Disclaimer and Intended Purpose

**Disclaimer** This resource is for informational purposes only and is not an exhaustive list of Third-Party Service Providers (TPSP). AGDC and its affiliates do not endorse, recommend or guarantee any TPSPs, products or services. Mention of any such providers, products or services by AGDC should not be construed as, and is not, an endorsement or recommendation. Capability Information is based on representations by the TPSP as well as AGDC internal reporting. Retailers should contact the TPSP for complete details and information related to its services, including compatibility with hardware/software.

**Intended Purpose** The purpose of the TPSP Digital Capabilities Resource is to provide AGDC Field Sales and Retailers with a resource that communicates TPSP capabilities, profile information, and customer support information to streamline participation in the AGDC Digital Trade Program.



# CSI Works

[csiworks.net/](http://csiworks.net/)  
[619-246-8236](tel:619-246-8236)

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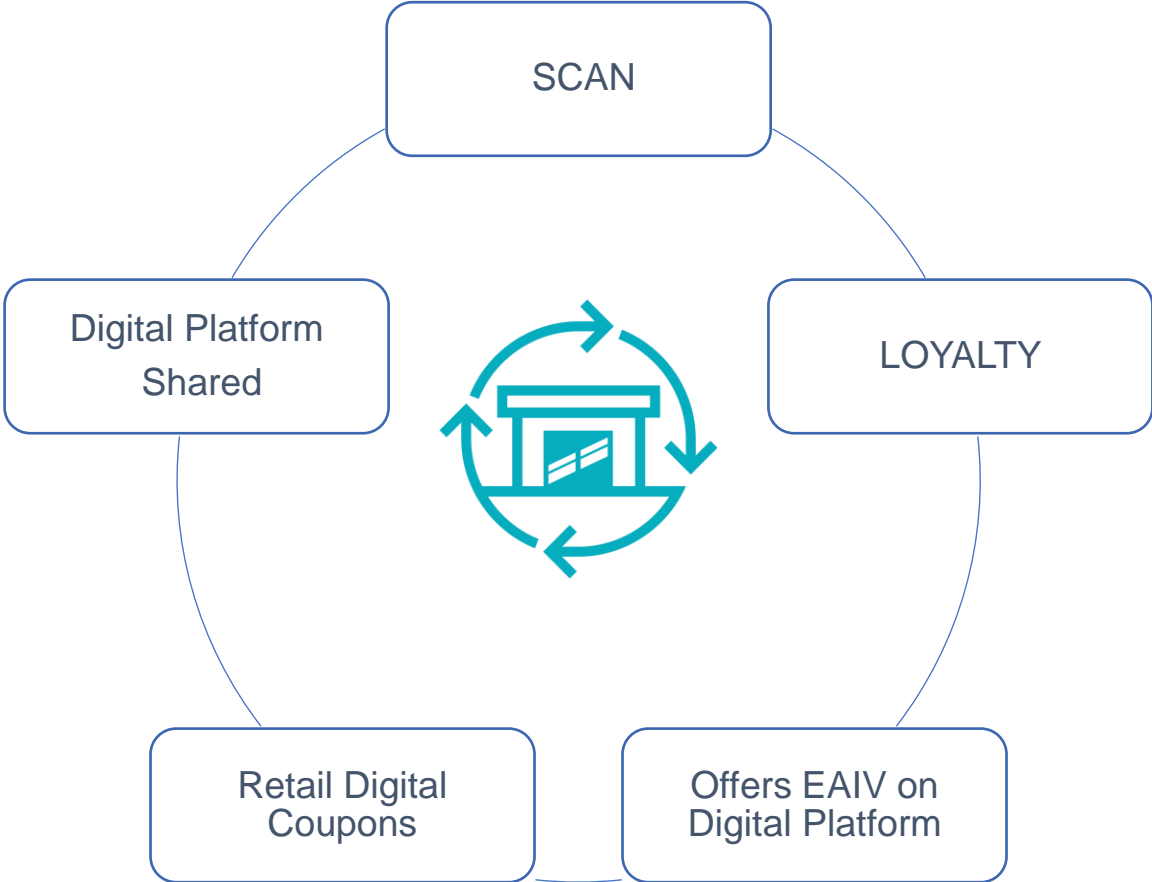
**Services Account Type** Independent.

**Resource Links**  
[Tobacco SCAN Data - CSI Works](#)

**AGDC Contact** [Click here for AGDC Third Party Support](#)

**Unknown Identified EAIV Provider** AGDC is unaware of the Identified EAIV Provider that this TPSP uses to enable EAIV services. Retailers should reach out to the TPSP to determine which Identified EAIV Provider that the TPSP uses to enable EAIV services. [Click here for a list of Identified EAIV Providers](#)

## AGDC Digital Capabilities



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**Trade Enablement**

# Sourcing and Definitions

Term	Definition	Source
<b>Account Type</b>	Types of Accounts that TPSP can provide digital services to. Ex) Independent, Franchise, Chain	Verified by AGDC and/ or claims made by TPSPs to AGDC or on TPSP website
<b>AGDC Contact</b>	Third Party Support Inbox	ThirdPartySupport@altria.com
<b>Age Validation Technology (AVT)</b>	Technological solution, implemented at a Store's point(s) of purchase, requiring the electronic scan of a consumer's government-issued ID (e.g., a driver's license) to complete a sales transaction involving the purchase of a tobacco product	Verified by AGDC and/ or claims made by TPSPs to AGDC or on TPSP website
<b>App</b>	An application, especially as downloaded by a user to a mobile device	Verified by AGDC and/ or claims made by TPSPs to AGDC or on TPSP website
<b>Digital Platform</b>	Software-based, online infrastructure that facilitates interactions and transactions between users on mobile phones (e.g., mobile app, progressive web app).	Claims made by TPSPs
<b>Electronic Age &amp; Identity Verification (EAIV)</b>	A process that confirms that the consumer entering the information is the same person associated with the information via an approved process (e.g. Knowledge Based Authentication)	Terms and Conditions of AGDC Digital Trade Program
<b>Identified EAIV Provider</b>	Provider has been Identified to offer EAIV MATCH or/and EAIV CHOICE services that verify the age and identity of consumers in accordance with the Terms and Conditions of the AGDC Digital Trade Program	List of Identified EAIV Providers and Choice/Match information is provided by the EAIV team.
<b>Known Identified EAIV Provider</b>	AGDC knows which Identified EAIV Provider a TPSP uses to enable EAIV services on their Digital Platform	TPSP has made a successful EAIV API call and disclosed to AGDC the name of the Identified EAIV Provider they use to enable EAIV services on their Digital Platform



# Sourcing and Definitions

Term	Definition	Source
<b>LOYALTY</b>	Incremental promotional offers for ATC 21+ that are earned by submitting Loyalty IDs in Scan Data Transaction files	Verified by AGDC and/ or claims made by TPSPs to AGDC or on TPSP website
<b>Progressive Web Application (PWA)</b>	Mobile web-based version of an App. It is usually downloaded from a website, not an App store	TPSP has a website for Retail Digital Coupon redemptions
<b>Resource Links</b>	links to how- to/ issue resolution guides/ provided resources	Provided by TPSPs to AGDC or on TPSP website
<b>Retail Digital Coupons (RDCs)</b>	Referring to the delivery of ATOC RDCs to ATCs through various digital channels	TPSP has made a successful call to the Offer Delivery Application API
<b>Retail Price Promotion API</b>	Enables Retailers to securely interact digitally with AGDC to receive Price Promotion information specific to an account's Retail Program elections.	TPSP has made a successful Price Promotion API call for at least 20+ Independents and/ or 2+ Chains in 2023
<b>SCAN</b>	Electronic transaction-level scan data detailing a Store's sales of Tobacco Products	TPSP successfully submitting scan data for at least 20+ Independents and/or 2+ Chains
<b>Shared Platform</b>	Retailer Digital Platform shared by multiple chains or individual retail stores hosts retailers on the TPSP owned platform	Verified by AGDC and/ or claims made by TPSPs to AGDC or on TPSP website
<b>Sole Platform</b>	Digital Platform scoped specifically to an individual chain or retail store.	Verified by AGDC and/ or claims made by TPSPs to AGDC or on TPSP website
<b>Unknown Identified EAIV Provider</b>	AGDC does not know which Identified EAIV Provider a TPSP uses to enable EAIV services on their Digital Platform.	TPSP has made a successful EAIV API call but has not connected a Retail Control number to the EAIV API

